



Ink Literary PR by Jessica Gandola
P.IVA 13288200960 | C.F. GNDJSC91D41F205K
Via Roma 15, 20026, Novate Milanese (MI), Italia
<https://www.inkliterarypr.com/> - jessica@inkliterarypr.com

GRAPHICS	20€ / each
VIDEOS	35€ / each
Stories have the same graphic of posts, just different format.	

LAUNCH PACK excl. RT		
SERVICE		PRICE CAD.
"QUEEN" LAUNCH	coming soon + cover reveal + teaser x3 + characters + tropes + vibes + release blitz + recruiting blogger + check links	€ 355,00
"SMART" LAUNCH	coming soon + cover reveal + teaser x1 + tropes + vibes + release blitz + recruiting blogger + check links	€ 295,00
"EASY" LAUNCH	cover reveal + teaser x1 + vibes + release blitz + recruiting blogger + check links	€ 220,00
"MINI" LAUNCH	cover reveal + teaser x1 + release blitz + recruiting blogger + check links	€ 165,00

REVIEW TOUR		
SERVICE		PRICE CAD.
BASE	- recruiting blogger - send out arcs - reviews' calendar	€ 150,00
COMPLETE	- recruiting blogger - send out arcs - reviews' calendar - check links	€ 200,00
If combined with a LAUNCH PACK (applies to Queen, and Smart's packs only)		-30%

MATERIALS INCLUDED PER EACH EVENT		
EVENT	DESCRIPTION	MATERIALS
COMING SOON	announcement of release date, book title and author name	1 post 1 video 1 story
COVER REVEAL	cover and blurb reveal	1 post 1 video 1 story
TROPES	list of the book's tropes	1 post 1 story
TEASER	image with quote	1 post 1 story
CHARACTERS	characters profile	1 post 1 story
VIBES	set of images and/or videos that give the feeling of the book	1 post 1 story 1 video
RELEASE BLITZ	announcement on the release day	1 post 1 story
BLOGGER RECRUITING	newsletter + post on social media to recruit interested bloggers. adv if necessary	
SEND OUT ARCS	sending arc copies via kindle address	
REVIEWS' CALENDAR	based on how many bloggers have requested the arc, organizing a publishing calendar so that you don't risk being banned from amazon for too many reviews without verified purchases	
CHECK LINKS	verification of actual participation in events and publication of reviews	